



Communication Arts Technology Program

Jefferson Community & Technical College

OFFERING ASSOCIATE IN APPLIED SCIENCE DEGREE OPTIONS IN

ADVERTISING DESIGN
COMMERCIAL PHOTOGRAPHY
DIGITAL VIDEO PRODUCTION

WITH CERTIFICATE IN
MULTIMEDIA

COMMERCIAL PHOTOGRAPHY OPTION

AAS DEGREE REQUIREMENTS

Core Commercial Art Courses, 27 credits

VCC	100	Introduction to Visual Communication
ART	110	Drawing I
ART	120	2-Dimensional Design
VCA	132	Illustration for Advertising
VCA	160	Commercial Photography I
VCA	161	Commercial Photography II
VCC	166	Digital Imaging
VCA	170	Advertising Design I
VCA	171	Advertising Design II

Key Electives for Commercial Photography, 12 credits

VCM	115	2-D Animation
VCM	220	Web Page Design
VCC	205	Introduction to HTML & Java Script (or)
IT	132	Web Page Development
VCC	266	Advanced Photographic Manipulation

Commercial Photography Option Specialty Courses, 15 credits

VCA	260	Commercial Photography III	4 credits
VCA	261	Commercial Photography IV	4 credits
VCA	290	Folio Seminar	
VCA	298	Practicum	4 credits

General Education Requirements, 15-18 credits

ENG	101	Writing I
A-H	106	Renaissance to Modern Art History
MT	110	Applied Mathematics (145MT & 150MT also accepted)
***	***	Social Interaction (Sociology, Psychology, Geography)
***	***	Science (Biology, Chemistry, Physics, Astronomy)
***	***	Computer Literacy (0-3 credits)

Total Credit Hours Required for Associate in Applied Science Degree
in Commercial Photography, 69-72 credits

All courses are 3 credit hours unless otherwise noted

Students completing all the above requirements for the AAS degree
will also receive the Multimedia Certificate in Commercial Art

www.jccart.com



Communication Arts Technology Program

Jefferson Community & Technical College

109 East Broadway
Louisville, Kentucky 40202
502-213-2388 or
502-213-5120

R E C O M M E N D E D S C H E D U L E

COMMERCIAL PHOTOGRAPHY OPTION

FIRST YEAR

Fall Term

VCC 100	Intro to Visual Communication	3
ART 110	Drawing I	3
ART 120	2 Dimensional Design	3
VCA 160	Commercial Photography I	3
VCA 170	Advertising Design I	3

Spring Term

VCA 132	Illustration for Advertising	3
VCA 161	Commercial Photography II	3
VCA 171	Advertising Design II	3
VCC 166	Digital Imaging	3
*** **	Physical Science	3

Summer Term

ENG 101	Writing I	3
CIS 100	Intro to Computers	3
A-H 106	Renaissance to Modern Art History	3

SECOND YEAR

Fall Term

VCM 220	Web Page Design	3
VCA 260	Commercial Photography III	4
VCA 290	Folio Seminar	3
VCC 266	Advanced Photographic Manipulation	3

Spring Term

VCA 261	Commercial Photography IV	4
VCA 298	Practicum	4
VCC 205	Intro to HTML & Java Script	OR
IT 132	Web Page Development	3
VCM 115	2-D Animation	3

Summer Term

MT 110	Applied Mathematics	3
*** **	Social Science	3