



Communication Arts Technology Program

Jefferson Community & Technical College

OFFERING ASSOCIATE IN APPLIED SCIENCE DEGREE OPTIONS IN

ADVERTISING DESIGN
COMMERCIAL PHOTOGRAPHY
DIGITAL VIDEO PRODUCTION

WITH CERTIFICATE IN
MULTIMEDIA

DIGITAL VIDEO PRODUCTION

A A S D E G R E E R E Q U I R E M E N T S

Core Commercial Art Courses, 27 credits

VCC	100	Introduction to Visual Communication
ART	110	Drawing I
ART	120	2-Dimensional Design
VCA	132	Illustration for Advertising
VCA	160	Commercial Photography I
VCA	161	Commercial Photography II
VCC	166	Digital Imaging
VCA	170	Advertising Design I
VCA	171	Advertising Design II

Key Electives for Digital Video, 12 credits

VCM	210	3-D Animation
VCC	266	Advanced Photographic Manipulation
ENG	207	Beginning Workshop in Imaginative Writing: Scriptwriting
ENG	281	Intro to Film
MU	120	Music Technology I
TA	150	Fundamentals of Production
TA	203	Acting for the Camera

Digital Video Option Specialty Courses, 15 credits

VCA	151	Digital Video Production I
VCA	152	Digital Video Production II
VCA	251	Digital Video Production III
VCA	252	Digital Video Production IV
VCA	298	Practicum

General Education Requirements, 15-18 credits

ENG	101	Writing I
A-H	106	Renaissance to Modern Art History
MT	110	Applied Mathematics (145MT & 150MT also accepted)
***	***	Social Interaction (Sociology, Psychology, Geography)
***	***	Science (Biology, Chemistry, Physics, Astronomy)
***	***	Computer Literacy (0-3 credits)

Total Credit Hours Required for Associate in Applied Science Degree
in Digital Video Production, 69-72 credits

All courses are 3 credit hours unless otherwise noted

www.jccart.com



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Jefferson Community & Technical College

109 East Broadway
Louisville, Kentucky 40202
502-213-2388 or
502-213-5120

R E C O M M E N D E D S C H E D U L E

DIGITAL VIDEO PRODUCTION OPTION

FIRST YEAR

Fall Term			
VCC	100	Intro to Visual Communication	3
ART	110	Drawing I	3
VCA	110	Digital Video Production I	3
VCA	160	Commercial Photography I	3
VCA	170	Advertising Design I	3
Spring Term			
VCA	132	Illustration for Advertising	3
VCA	161	Commercial Photography II	3
VCA	171	Advertising Design II	3
VCC	166	Digital Imaging	3
VCA	111	Digital Video Production II	3
Summer Term			
ENG	101	Writing I	3
CIS	100	Intro to Computers	3
A-H	106	Renaissance to Modern Art History	3

SECOND YEAR

Fall Term			
ART	120	2 Dimensional Design	3
TA	150	Fundamentals of Production	OR
TA	203	Acting for the Camera	3
MU	120	Music Technology I	OR
VCC	266	Advanced Photographic Manipulation	3
VCA	210	Digital Video Production III	3
***	***	Physical Science	3
Spring Term			
VCA	211	Digital Video Production IV	3
VCA	298	Practicum	3
ENG	207	Scriptwriting	3
VCM	210	3-D Animation	3
Summer Term			
MT	110	Applied Mathematics	3
***	***	Social Science	3