

**Jefferson Technical College**  
*Strategic Priorities 2003 – 2005*

**STUDENT ACCESS & SUCCESS**

**Develop and align academic programs and services better to meet the needs of students.**

*Areas of Focus:*

*Possible shift and/or expansion of programs to evening/weekend*  
*Coordination of programs with JCC (Allied Health; Commercial Art; Culinary Arts)*  
*Coordination of training/instructional programs with business & industry needs*  
*Development of programs for: immigrants; underemployed; specific age groups*  
*Development of job placement services*  
*Development of a user friendly and attractive environment*  
*Technical education*

**PROCESS IMPROVEMENT**

**Initiate examination of curriculum.**

*Areas of Focus:*

*Competency based instruction*  
*Acceptance of competency training from other sources*  
*Fractionalization of credit*

**SEAMLESS EDUCATIONAL FRAMEWORK**

**Create a framework for seamless educational opportunities in the district.**

*Areas of Focus:*

*Governance/Organizational Structure*  
*Academic Programs and Curriculum*  
*Educational Support Services*  
*Facilities/Space Allocation Planning*  
*Accreditation Issue*  
*Professional Development/Job Skills Development*

**COMMUNITY CONNECTION**

**Position the College as a recognized primary provider of quality educational programs and innovative educational approaches within the Community.**

*Areas of Focus:*

*Development of comprehensive public relations and marketing plan*  
*Implementation of target marketing process and materials for identified programs*  
*Development of brochure on innovative educational approaches*  
*Implementation of internal communication vehicles*

**PARTNERSHIPS**

**Develop new and strengthen existing partnerships, joint ventures and relationships with business, industry, and educational institutions and systems.**

*Areas of Focus:*

*Nursing*  
*Allied Health*  
*Dual Credit Programming*  
*Apprenticeship*  
*Workforce Development*  
*Housing Authority of Louisville*  
*Experience Works*  
*Deaf CLASS (Vocational Rehabilitation)*

**MISSION SUSTAINABILITY**

**Initiate efforts to secure additional funding to support the college mission.**

*Areas of Focus:*

*Implement major gifts campaign*

*Pursue grant funds as identified*

*Examine apprenticeship waiver issue*

*Support realignment of funding model at KCTCS*

*Pursue alignment of human resources consistent with college need & revenue sources*