

Strategic Priorities 2003 – 2005

STUDENT ACCESS & SUCCESS

Enhance academic programs and services to specific student groups in response to changing student population demographics and community needs.

Areas of Focus:

*Developmental Students
ESL Students
International Students
Academically Talented Students
Curriculum Redesign/Multiple Exit Points
Transfer Education
Technical Education*

PROCESS IMPROVEMENT

Initiate processes to achieve internal operational improvement.

Areas of Focus:

*Student Support Services including registration, financial aid, transcript evaluation, graduation processing
Advising
Hiring
Staff Job Classification Study*

SEAMLESS EDUCATIONAL FRAMEWORK

Create a framework for seamless educational opportunities in the district.

Areas of Focus:

*Governance/Organizational Structure
Academic Programs and Curriculum
Educational Support Services
Facilities/Space Allocation Planning*

COMMUNITY CONNECTION

Position the College as a recognized primary provider of quality educational programs and innovative educational approaches within the Community.

Areas of Focus:

*Development of comprehensive public relations and marketing plan
Implementation of target marketing for identified programs
Development of brochure on innovative educational approaches
Implementation of internal communication vehicles*

PARTNERSHIPS

Develop new and strengthen existing partnerships, joint ventures and relationships with business, industry, and educational institutions and systems.

Areas of Focus:

*Nursing
Allied Health
Dual Credit Programming
E-Main Project
Workforce Development*

MISSION SUSTAINABILITY

Initiate efforts to secure additional funding to support the college mission.

Areas of Focus:

*Implement major gifts campaign
Pursue grant funds as identified
Support realignment of funding model at KCTCS
Pursue alignment of human resources consistent with college need & revenue sources*

