

Why the College exists; What the College does

Mission

Jefferson Community and Technical College is a public, comprehensive, postsecondary institution awarding certificates, diplomas and associate degrees. The College provides open access to affordable, quality education and training for a diverse community of students; promotes opportunities for life long learning and success through its programs and services; and supports the attainment of statewide educational goals.

Mission Statement Goals

1. Promote excellence in teaching and learning through all College services.
2. Provide occupational/technical (AAS, Diploma, Certificate), transfer (AA, AS), and developmental educational programs.
3. Provide seamless education opportunities through educational and community partnerships.
4. Provide a safe and accessible learning and working environment.
5. Exercise efficient and responsible stewardship of the College's human, fiscal, and physical resources.
6. Provide workforce and economic development through agreements with business and industry.
7. Promote diversity within the College learning and working environment.
8. Increase student access to learning through the use of technology and alternative delivery options
9. Promote public awareness of the value of postsecondary education and Jefferson Community and Technical College's role in expanding employment opportunities and enhancing the quality of life for all citizens.

All programs, departments, and units in the College must relate to one or more Mission Statement Goals. This connection needs to be indicated specifically within the Purpose section on the IE Improvement Plan.

System Plans to Move Forward

KCTCS Strategic Goals 2006-2010

1. Promote excellence in teaching and learning
2. Increase student access and success
3. Expand diversity and global awareness
4. Enhance the economic development of communities and the commonwealth

For the performance merit review process, employees need to link with one of the KCTCS Strategic Goals listed above or with one of the JCTC Strategic Initiatives in the next column.

College Plans to Move Forward

JCTC Strategic Initiatives 2007-2010

- 1.1 Implement a college-wide comprehensive approach to assess student learning outcomes
- 1.2 Align professional development with institutional goals
- 1.3 Develop strategies to ensure that institutional and individual behavior is consistent with established institutional values
- 2.1 Develop marketing and recruitment tactics in support of College and KCTCS goals
- 2.2 Develop and implement one or more major programs specifically designed to improve the college readiness of high school graduates
- 2.3 Develop online learning program in response to business and industry needs, international students, and virtual learning initiatives
- 2.4 Improve student success through emphasis on retention and transfer strategies with a particular focus on developmental students
- 2.5 Improve the physical environment of the College
- 2.6 Implement public phase of the major gifts campaign
- 2.7 Develop new revenue streams and cost saving measures
- 2.8 Achieve support for capital projects
- 3.1 Implement a college-wide comprehensive diversity and global awareness plan
- 4.1 Initiate a strategic workforce competitiveness program to respond proactively to changing needs of business and industry

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